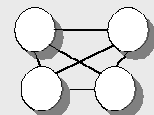


# OO – Project Management Experiences, 4 steps

A successful realization of projects using OO-technology brings new opportunities/challenges. It requires not only OO methodology/skills, but also a new working/cooperation style: the 90° Shift

**1** 1990  
OO Discovered,  
Start Pioneering

From   
procedural programming

To   
object orientation



Conflicts Needed help

**2**

**1. Vertical Information**

**New Challenges, new and more opportunities**

**1. Focus on big picture (horizontal information)**

**2. Working in Cascades**

**Conflict because: Cascade separation became obsolete**

**2. Working in parallel**

**3. Interaction on interface documents only**

**New procedures and working-styles were needed**

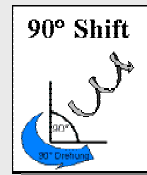
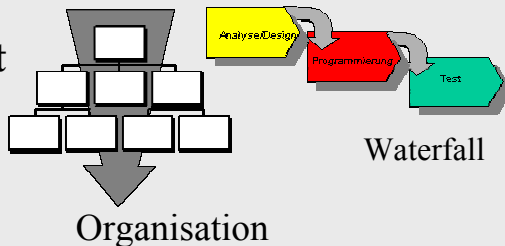
**3. Flowteam cooperation**

**4. No responsibility for customer/added value**

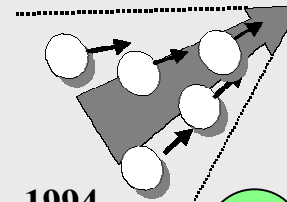
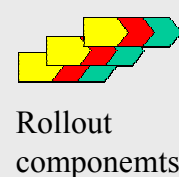
**Customer driven development became possible**

**4. Personal responsibility for rollout components/services**

**From linear Project Management (-paradigm)**



**3**



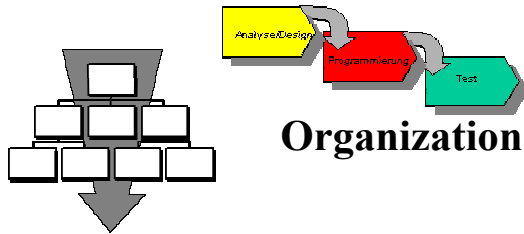
**4**

**To OO Project Management (-paradigm)**

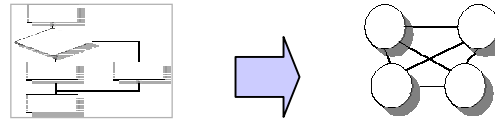
# OO – Project Management Experiences

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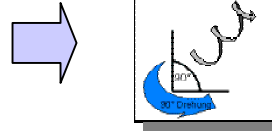
## linear Project Management Paradigm



OO discovered pioneering 1990  
- From sequential to OO



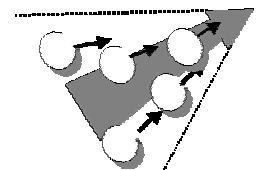
- Traditional working style was not sufficient



## OO Project Management (-paradigm)



Flow Team



1. Vertical Information	New Challenges, new and more opportunities	1. Focus on big picture (horizontal information)
2. Working in Cascades	Conflict because: Cascade separation became obsolete	2. Working in parallel
3. Interaction on interface documents only	New procedures and working-styles were needed	3. Flowteam cooperation
4. No responsibility for customer/added value	Customer driven development became possible	4. Personal responsibility for rollout components/services